

CHAMBER NOTES

Williston: A good place to live, work & play



The Chamber office will close at 2 p.m. December 18 and reopen at 9 a.m. Monday, Dec. 29. Our next business meeting is 6 p.m. Thursday, Dec. 18 at city hall.

The Board of Directors and staff wish all of our partners Merry Christmas, Happy Hanukkah and the best 2026 possible.

Ending the year with a positive note

The end of a year is always a poignant time to sit back and reflect on where we started, what we accomplished and smile about how far we've come.

This year is no different.



**CAROLYN
TEN BROECK**

Executive Director

We started in January with 85 partners and will finish 2025 with 149+, including more than 35 first-time partners. That in itself is quite an achievement.

As most of you know, my personal goal the last three years has been about making connections: whether it's between partners or people. In doing so, the biggest perk of my

job has been the personal relationships I have made and cultivated. Some of my best friends started out with that basic Chamber connection. We are stronger together and I am a better person because of so many of you.

This year we tackled a huge fundraiser with our Willistonopoly game. We had one of the best annual banquets in recent memory. We celebrated 40 years of serving the Williston community and we closed out the last quarter with the BIGGEST Peanut Festival, Steers & Beers Christmas Parade and Williston Wonderland EVER!

Along the way we hosted an internationally known inspirational speaker, adopted a highway and partnered with the high school's Future Business Leaders of America.

And great news for us all - your Chamber is financially solvent, which allows us to do more for you and our community.

It's been a busy action-packed year and I'm confident that it's only the beginning of better things to come.

This newsletter may look a little different due to time constraints, but as the old axiom says, "A picture is worth a thousand words." Enjoy a look back at the last half of 2025 told mostly in photographs.

Happy Holidays to you all. I'll see you in the new year.



Your Chamber Board

Corey Bryan
Turkey Hollow Farm
President



Marc Pompeo
Harriett Downs
Real Estate
Vice President



Betsy Langan
Langan Acres
Secretary



Joyce Wilson
Unity Family
Community Center
Treasurer



Donna Hatcher
Hairitage Salon



Todd Etheridge
Capital City Bank



Richard Fontaine
Motion Wellness



Mary Martha Hartley
Seacoast Bank



Michael Logiodice
River Oak Service



Carolyn Ten Broeck
Executive Director



Dena Battle
Admin. Assistant

Welcome New Directors



Michelle Fortner
Sisters Place



Dustin Hiers
Hiers Realty Group



Brittany Howerton
CareerSource

During October, Chamber partners voted to elect three directors to the governing board from an excellent selection of candidates.

When the votes were tallied, Michelle Fortner, Dustin Hiers and Brittany Howerton were the top vote getters and will take their positions Jan. 1, 2026.

They replace Corey Bryan, Donna Hatcher and Joyce Wilson, all who chose to sit this one out and not seek re-election.

We look forward to working with the new directors and offer our sincere gratitude to Corey, Donna and Joyce for everything they've done and contributed to over the last three years.

Your Ambassadors

Ambassadors are Chamber partners who volunteer on the Economic Development and Outreach Committee. They act as liaisons between the Chamber partners and the board and executive officer.

The 2025 Chairwoman is Lynne Grant. If you're interested in becoming an Ambassador contact her at lynneg.willistonchamber@gmail.com



Lynne Grant
Robert K.
Grant Jewelers
Chair

Betsy Langan
Heidi Schwiebert
Wendy Logiodice
Christin Watts
Jay Houston
Susan Guest
Georg Baker
Brittany Howerton

Great local Christmas gifts available

If you're still looking for staff gifts, hard-to-please family members or someone who just loves Williston, look no further. Willistonopoly makes the perfect gift for everyone.

The game is \$25 per unit but if you buy five or more units, the cost is \$16 - that's like getting one for free.

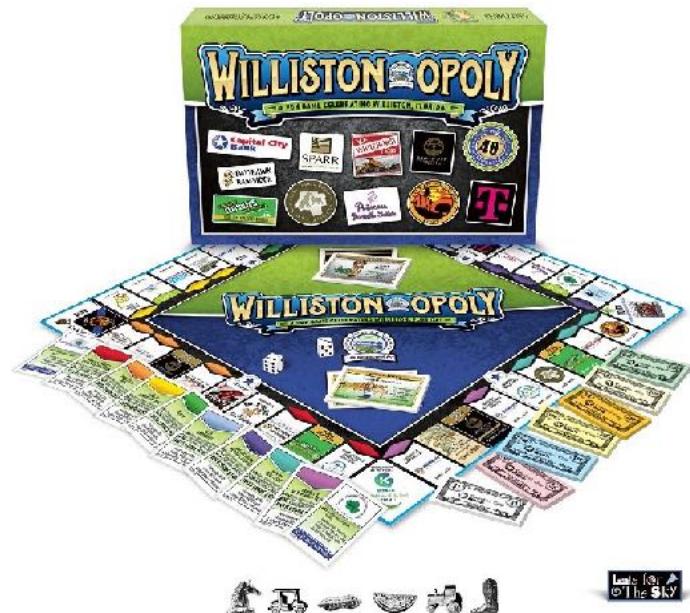
The lower prices enables area merchants to resell.

Besides needing one for your home, how about these ideas:

- * Christmas and/or birthday gifts
- * Employee incentive gifts
- * Door prizes for your next event
- * Realtor® closing gifts
- * Placed in AirBnBs or short term rentals
- * Resell in your business
- * Client gifts

The game is available in our city hall office during normal business hours,

Proceeds from the games' profits will enhance our Scholarship Fund **and** will be the starter money for our building fund.



Reminder

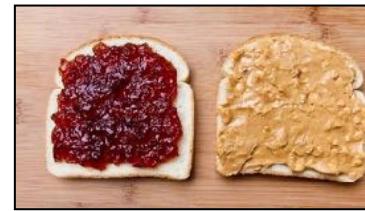
In order to remain a member in good standing, Chamber dues are expected by Jan. 1, 2026. We allow a 30-day grace period but all delinquent partners will be excluded from Chamber emails beginning Feb. 1 until dues are brought current.

Peanut butter or jelly? Both!

Food insufficiency is a real problem in this country - even in the quaintness we call home.

The Williston Chamber has agreed to help The Children's Table, located in Bronson, provide staples for its emergency food boxes — given to those who find themselves in dire straits and food that will suffice until they can get to a food pantry.

In 2026, the Chamber will act as a collection point for peanut butter



and jelly (grape only please!) that we will, in turn, take to The Children's Table at the end of every month.

And to liven it up, we're making a contest of it: men bring peanut butter; women jelly. Of course, we will take both from anyone but the individual(s) who donate the most throughout the year will be given a special prize at the December 2026 mixer.

Questions? Call or email the office.

July



Partner of the Month
July 4 Celebration
Highway Cleanup
40th Anniversary



July



August



Grand Opening
Partner of the Month
Ornan Lodge Lunch
Black Prong Pool Party



September



October



Partner of the Month
Steers & Beers



October



Central Florida Peanut Festival



November



Thanksgiving Food Boxes
Highway Cleanup
Williston Care Center Luncheon
Chamber Board Meeting



December



Peanut Butter & Jelly Drive

Williston Wonderland

Christmas Parade





Williston Area Chamber of Commerce

P.O. Box 369
Williston, FL 32696

www.willistonflchamber.com
willistonflcoc@gmail.com
352-528-5552

Business/Non-Profit/Individual Name _____

Mailing Address _____

Phone Number _____ **Website** _____

Handle for Facebook and/or Instagram _____

Business/Non-profit Description for Chamber Website (Complete on back if different from what we have on file/on the website -Partner Directory)

New Member _____ **Renewal** _____ *Dues are expected by Jan. 1, 2026 and there is a grace period until Feb. 1, 2026.*

NEW MEMBER: Describe your business/organization on the back. This is your website listing!

Contact Name: _____

Contact Email: _____

Position (Owner, Manager, Employee, Other, Etc.) _____

Are you interested in volunteering? Please specify. _____

Choose Your Membership Level for Annual Dues: Jan. 1, 2026 - Dec. 31, 2026

- _____ **\$250 FULL** - Business/Commercial: One voting member with three votes. Free lunch & learn for two, mixers for staff, free workshops
- _____ **\$100 ASSOCIATE** - Non-profit: One voting member with one vote. Free lunch & learn for two, mixers for staff, free workshops for one
- _____ **\$50 INDIVIDUAL** - No business affiliation. One voting member with one vote. Free lunch & learn for and mixers for two, workshops for one

TIERED PARTNERSHIPS - Sponsor Levels - Billed in quarterly installments: January, April, July, October. Total **includes** dues from membership level above. Ask for a digital chart with complete benefit listing.

- _____ **\$4500+ LEGACY** - Table for six at annual banquet and two tickets to Barn Dance and four for Steers and Beers plus drinks, sponsorship of Peanut Festival and Williston Wonderland plus one smaller event, lunch & learn for six, workshops for four, etc
- _____ **\$3000 + EXECUTIVE** - Discounted tickets to annual banquet, Barn Dance and Steers and Beers, sponsorship of Peanut Festival or Williston Wonderland plus one smaller event, lunch & learn for four, workshops for two etc
- _____ **\$1500 + COMMUNITY** - Discounted tickets to annual banquet, Barn Dance and Steers and Beers, sponsorship of two small events, lunch & learn for two, workshops for two etc